



SPEAKER PROPOSAL



GLOBAL CONFERENCE 2027



The Art of Influence



11TH TO 14TH APRIL 2027



Leela Palace, Jaipur





GLOBAL CONFERENCE 2027

Speakers

Guidelines and Proposal Submissions

April

11th - 14th, 2027

The Leela Palace Jaipur, India



The Vision behind the Conference

The Association of Image Consultants International (AICI) proudly presents the educational theme for the 2027 Global Conference:

THE ART OF INFLUENCE

A Grand Convergence of Style, Business, and Technology
Designed for a Sustainable Future.

Centered around the concepts of Style as Influence, Business as Growth, and Technology as Transformation, this educational focus explores the evolving role of image consultants in strengthening technical expertise, building sustainable and innovative businesses, and successfully adapting to the changing demands of the global industry.

The 2027 AICI Global Conference invites speakers and attendees to explore the future of image consulting through forward-thinking education, transformative ideas, and globally relevant conversations.



GLOBAL CONFERENCE 2027

Together, we will explore how image consultants can lead with greater relevance, adaptability, creativity, and influence in the years ahead.



Deadlines:

PROPOSAL SUBMISSION

August 5, 2026

SPEAKER SELECTION NOTIFICATIONS

September 20 - 25, 2026

SPEAKER AGREEMENT SUBMISSION

September 30, 2026

EARLY BIRD CONFERENCE REGISTRATION DEADLINE

October 15, 2026

CONFERENCE REGISTRATION DEADLINE

November 1, 2026

TRAINING PLAN SUBMISSION FOR CEU APPROVAL

November 10, 2026

PARTICIPANT HANDOUT SUBMISSION

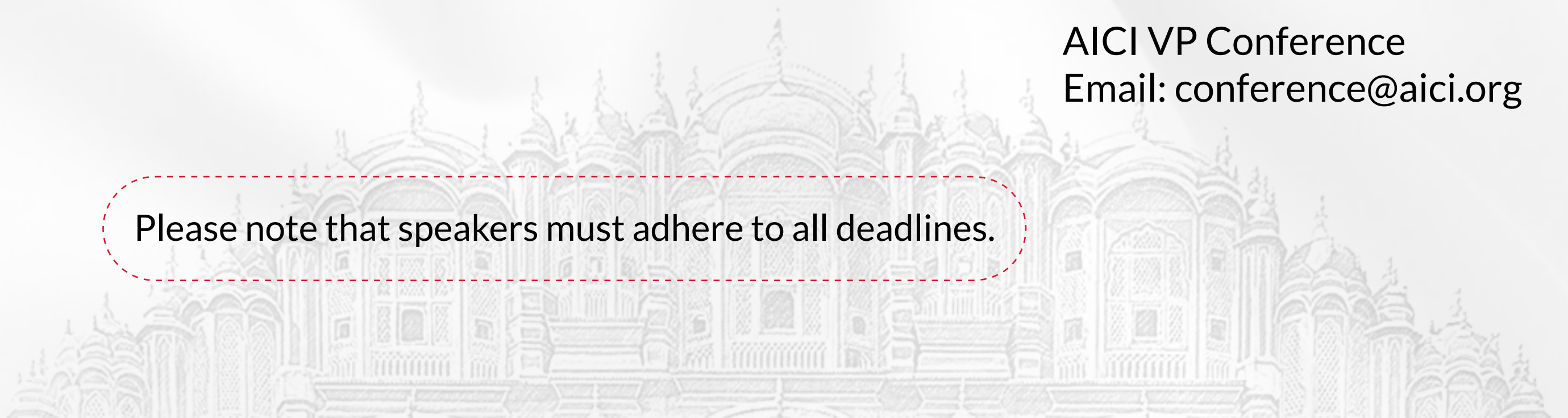
January 15, 2027

Contact:

AICI VP Conference

Email: conference@aici.org

Please note that speakers must adhere to all deadlines.



Speaker registration information

Thank you for your interest in the 2027 AICI International Conference. Below is the information you will need for the Conference, which will be held April 11 - 14, 2027, at Leela Palace Jaipur, India. We are dedicated to making this conference a success, and we know you are, too. Here is our manual with essential information forms and due dates.

Please note: To keep our conference content as fresh and exciting for our attendees as possible, we ask that you kindly refrain from presenting or publishing your topic elsewhere UNTIL AFTER the conference.

Live Translation

The AICI 2027 Global Conference will offer concurrent sessions in English, Spanish, Portuguese, Chinese, Korean, Japanese and Italian.

For the first time in AICI Global Conference history, attendees will have access to live translation services into any language, creating a more accessible learning experience and allowing speakers to connect with a broader international audience.

Testimonial Letters, the CEU Training Plan, and Handouts must be submitted in English.

Equipment

Please bring your laptop and laptop adapter/attachment for the projector to the conference.

We will supply a projector, screen, or any audio-visual needs you've requested in your proposal submission.

Presentation Copy

Please bring a digital copy of the presentation on a flash drive to the conference in case of a computer problem.





Hotel & Travel

Speakers are responsible for their own travel, hotel accommodations, transportation, and related expenses unless otherwise specified by AICI. The special hotel room rate is **INR 28,320** per night for single occupancy (approximately **USD295**; amount subject to exchange rate fluctuations).

The room rates are inclusive of taxes, food, and beverages. In the case of double occupancy, the room rate will be shared equally between both guests. These special rates are valid only for stays between April 10 and April 14, 2027. The exclusive AICI booking link for the conference hotel will be shared soon.

Passport & Visa Requirements

Please ensure your passport is valid for at least six months beyond your travel dates.

Information regarding Indian visa requirements can be found here: www.indianvisaonline.gov.in/evisa

Sponsorship and Exhibiting Opportunities

The 2027 AICI Global Conference is the perfect opportunity to display your products or services to an estimated two hundred image consulting professionals worldwide. Contact VP Business Development at vpbusinessdevelopment@aici.org to request the Sponsorship and Exhibiting Opportunities packet.

Speaker Guidelines

What We're Looking For

We are looking for dynamic speakers who can deliver innovative ideas, practical strategies, meaningful learning experiences, and globally relevant insights that help attendees grow personally and professionally.

Speaker Qualifications

The AICI Speaker Committee will prioritize high-quality educational content, speaker expertise, professional experience, innovation, and the overall value and relevance of the proposed topic for an international audience.

AICI-certified members (CIM, CIP, and CIC) are strongly encouraged to apply, as professional certification will be considered an added value during the proposal review process.

Session Topics & Educational Areas

Based on members' feedback, these are some of the topics and educational areas we are looking for:

- Leadership
- In-Depth Image Development
- Technical Skills
- Developing your Brand in the Image Consulting market
- Business Development
- Cultural Intelligence and Soft Skills for Leadership, Client Relationships, and Business Success
- Communication Skills
- Working with Corporations and how to rope them in
- Media Training
- Digital Marketing
- International Etiquette
- AI and Other Emerging Technologies
- Proven Successful Business Strategies
- Behind the Scenes of Building and Managing Your Business
- Scaling up your Image Consulting Business.
- Practical Strategies to Help Image Consultants Grow, Adapt, and Succeed in Today's Industry

Innovative & Interactive Learning

AICI encourages engaging and interactive educational experiences that move beyond lecture-style presentations whenever possible. **The conference will include one-hour, two-hour, and three-hour educational sessions.** Speakers are encouraged to incorporate elements such as:

- Live demonstrations
- Real case studies
- Technology tools and apps
- Body movement or experiential learning opportunities

Three-hour sessions must be delivered in a workshop or highly interactive format and will include a scheduled break.

Tandem presentations and collaborative sessions are also encouraged, particularly for advanced or workshop-based topics.





Educational Standards & Speaker Expectations

To help ensure a high-quality educational experience for all attendees, speakers are asked to keep the following guidelines in mind when developing and delivering their sessions:

- Proposed sessions should offer fresh, innovative, and relevant educational content. Speakers should not submit proposals for sessions substantially similar to presentations delivered at AICI-sponsored events within the previous 12 months or at the last Global Conference.
- To keep our conference content as fresh and exciting for our attendees as possible, we ask that you kindly refrain from presenting or publishing your topic elsewhere UNTIL AFTER the conference.
- Sessions should provide practical, actionable knowledge that attendees can apply within their businesses, professional development, or client work.
- Educational sessions should prioritize meaningful learning experiences over content alone.
- Presentations used for personal promotion, sales, or product/service marketing are not appropriate for the AICI Global Conference and may be considered a violation of the AICI Code of Ethics.

If an attendee asked, “How do I implement this approach in my own business?” and the answer was, “You have to hire the presenter,” that presentation would not be appropriate for this conference.

The promotion or sale of personal products, services, programs, or businesses during session presentations is not permitted and may be considered a violation of the AICI Code of Ethics.

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Proposal Process

Please submit one Speaker Proposal Form for each proposed session. All proposals will be reviewed by the AICI Speaker Committee to ensure a balanced, high-quality educational program aligned with the conference theme and attendee interests.

Speaker Proposal Form: **www.aici.org/page/2027_Speaker_Proposal**

If you have questions regarding educational sessions or the proposal process, please contact the VP of Education at **vpeducation@aici.org**.

Session Format

Concurrent sessions may be submitted in the following formats:

- 1-Hour Session
- 2-Hour Session
- 3-Hour Interactive Workshop

Three-hour sessions must include interactive or workshop-based elements and will include a scheduled break. Panel discussions and roundtable proposals are also welcome.

Educational Level

Speakers should identify the educational level most appropriate for their session content.

Basic:

Designed for attendees who are relatively new to the image consulting industry or exploring foundational concepts and practical applications.

Advanced:

Designed for experienced professionals seeking advanced strategies, innovation, business growth opportunities, leadership development, or specialized technical knowledge.

Session Title

Session titles should be clear, engaging, and informative. We recommend limiting titles to approximately 7–8 words whenever possible.





Session Description

Please provide a 150–200 word description outlining:

- The session topic
- Key takeaways
- Educational value for attendees
- Practical application of the content

Approved descriptions may be edited for clarity, formatting, and conference marketing purposes.

Learning Outcomes

Learning Outcomes describe what participants will be able to do as a result of attending your session. Outcomes should be specific, measurable, and aligned with the proposed educational level of the session.

Avoid vague verbs such as:

- Learn
- Understand

Instead, use measurable action verbs such as:

Analyze	Apply
Demonstrate	Develop
Evaluate	Compare
Identify	Practice

Example Learning Outcomes

- Participants will be able to identify garment details that balance specific body shapes.
- Participants will be able to apply digital marketing strategies to strengthen their business visibility.

Professional Biography

Please provide a professional biography of approximately 75–100 words highlighting your experience, credentials, and expertise related to the proposed topic.

Approved biographies may be edited for formatting and conference marketing purposes.

[Click here to view AICI's Learning Outcomes Guide.](#)



Core Competencies

Please select the AICI Core Competency areas most closely aligned with your session topic. The AICI Core Competencies identify the knowledge, skills, abilities, and behaviors required for success as an Image Consultant. Check all the information on the proposal form that applies to your session.

[Click here to access the complete list.](#)

Video Introduction

Please submit a short video introduction (approximately 2–3 minutes) introducing yourself and your proposed session topic.

We recommend briefly addressing:

- An overview of your proposed session
- Key takeaways or learning outcomes for attendees
- Why the topic is relevant or valuable for today's image consulting industry

Production quality is not a determining factor.

Video submissions should be provided as a shareable link (e.g., YouTube, Vimeo, Google Drive, Dropbox, etc.).

In tandem sessions involving more than one speaker, all speakers participating in the session must appear in the video introduction

Videos may be submitted in the language in which the session is proposed to be presented. However, videos that are not in English must include English subtitles.

Professional Photograph

Please submit a professional color headshot in .jpeg, .png, or tiff format, with a minimum of 300 dpi. If you are selected to present, this will be used in conference promotion and marketing.

Testimonial Letters

CIC and non-certified applicants are required to submit three testimonial letters or references supporting their previous teaching, speaking, or presentation experience related to the proposed topic.

CIPs and CIMs are not required to submit testimonials.



Speaker Selection & Next Steps

Applicants selected to present at the 2027 AICI Global Conference will receive an official Speaker Acceptance Notification from the AICI Speaker Committee.

Accepted speakers will be required to:

- Submit a signed Speaker Agreement
- Register for the conference by the required deadline
- Complete the AICI CEU Training Plan process
- Submit final session handouts and required conference materials
- Adhere to all published speaker deadlines and conference guidelines

Additional speaker instructions, presentation guidelines, branding materials, and conference communications will be provided after acceptance.

Speaker Compensation & Registration Requirements

All speakers must register for the full conference.

For the 2027 AICI Global Conference, accepted speakers will receive the following conference registration discounts:

Session Format	Registration Discount
1-Hour Session	\$100
2-Hour Session	\$150
3-Hour Session	\$200

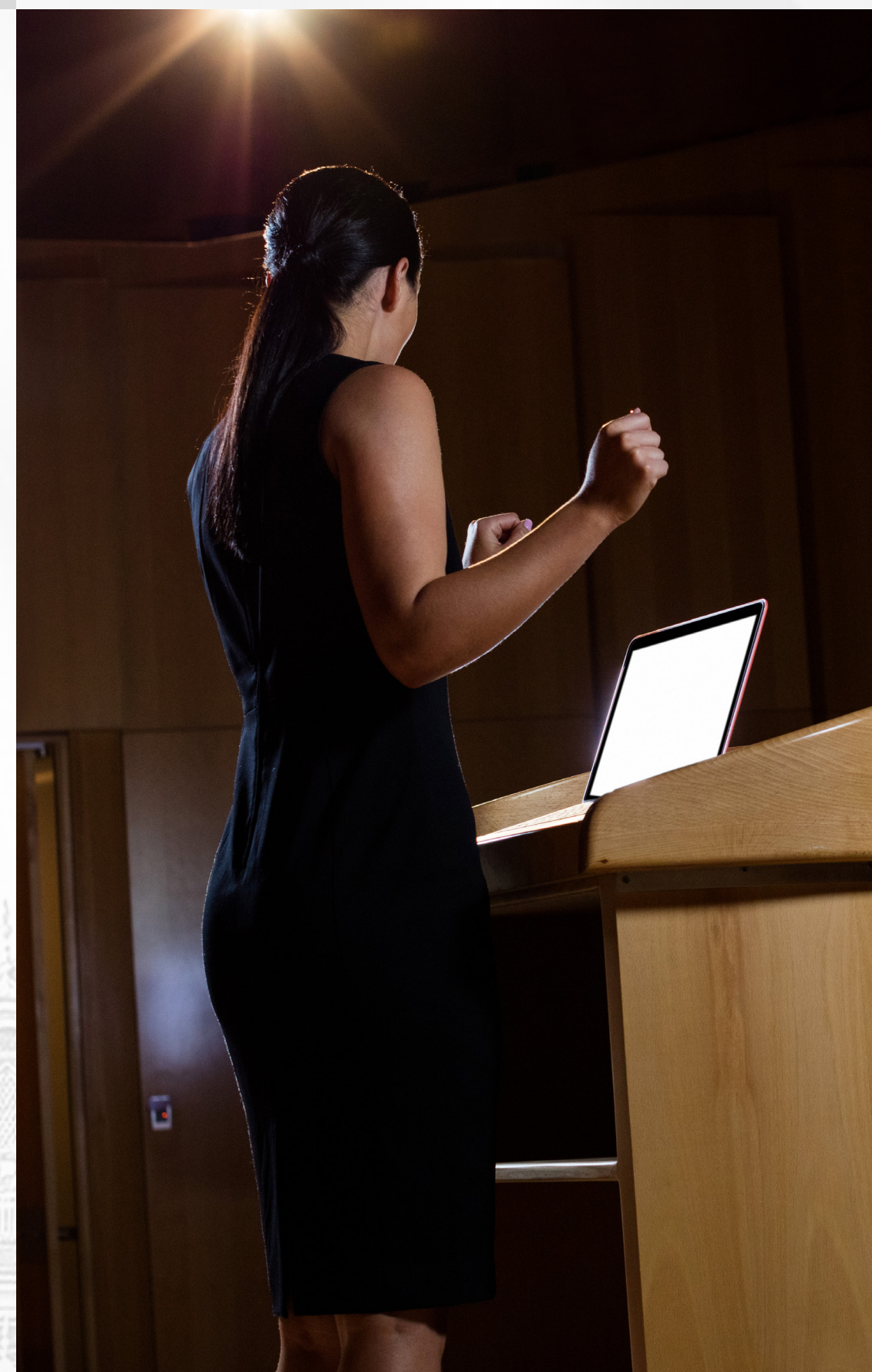
Discount codes will be provided after the signed Speaker Agreement has been received.

Where more than one speaker is presenting within the same session, the registration discount may be divided among the speakers. However, all speakers must register individually.

Only the facilitator will receive compensation for panel discussions or roundtable sessions.

Once approved for AICI CEUs, presenters will receive the same number of CEUs awarded to session attendees

Please note that speakers are expected to adhere to all published deadlines.



Training Plan & CEU Approval Process

CEU Approval Process

All concurrent sessions presented at the AICI Global Conference must complete the AICI CEU approval process.

Accepted speakers will be required to submit a Training Plan outlining:

- Session structure and timing
- Educational content
- Learning activities and instructional methods
- Final Learning Outcomes
- Participant engagement strategies

Training Plans help ensure all sessions meet AICI educational standards and CEU requirements.

Training Plan Guidelines

When completing your Training Plan:

- Begin with the end in mind by identifying what participants should be able to do as a result of attending your session.
- Include estimated timing, instructional content, and teaching methods for each section of the session.
- Incorporate opportunities for participant engagement and active learning whenever possible.
- Include a review of the Learning Outcomes at both the beginning and conclusion of the session.

Training Plan submissions must be completed in English. Training Plan Submission Deadline: November 10, 2026



Training Plan Template:

https://www.aici.org/resource/resmgr/2027-conference/speakers/2027_AICI-Conf_TP_template.docx

Questions regarding CEU approval or Training Plans may be directed to: ceuadmin@aici.org.

Session Handouts & Conference Materials

Accepted speakers must submit final session handouts by January 15, 2027.

Please note:

- AICI is a GREEN conference. Printed handouts will not be distributed onsite.
- Attendees will access conference materials digitally through conference resources and/or event technology platforms.
- Handouts should provide meaningful educational value and should not consist solely of blank lines or slide titles.

Additional speaker branding guidelines, presentation requirements, and conference materials instructions will be shared with accepted speakers in advance of the conference.

Shipping

Presenters are responsible for the cost of shipping class displays, teaching aids, samples, etc., to and from the Conference site.

Audio Visual & Technical Requirements

AICI provides a screen, LCD projector, wireless microphone per speaker, and wired podium microphone (if needed for your presentation). Additional AV needs will be at your own expense and must be requested in writing by Feb 1st, 2027. No additional AV requests will be honored at the conference site. Presenters are required to provide their own laptops and remote devices. Presenters should also bring a backup copy of the presentation on a CD or flash drive. Please coordinate your speaker needs with AICI HQ by emailing conference@aici.org



The 21st Edition

of AICI Global Conference

A Grand Convergence of Style,
Business, and Technology
Designed for a Sustainable Future.

